

DentalMarketing.net

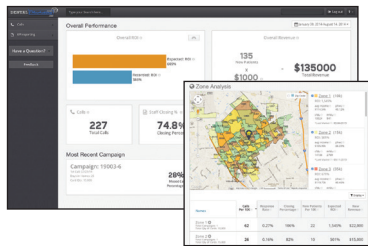
New Patient Guaranteed Results System

DentalMarketing.net is unequalled in how comprehensive its system is to control the variables of effective direct mail marketing. The result is a system that has proven so effective, it even comes with a risk-free guarantee and consistently results in 407 percent ROI.

Results Dashboard

Knowing the results of your direct mail efforts is key to long-term success. Online dashboards allow you to see every detail of your campaign's performance, providing insight to continually enhance results from one campaign to the next.

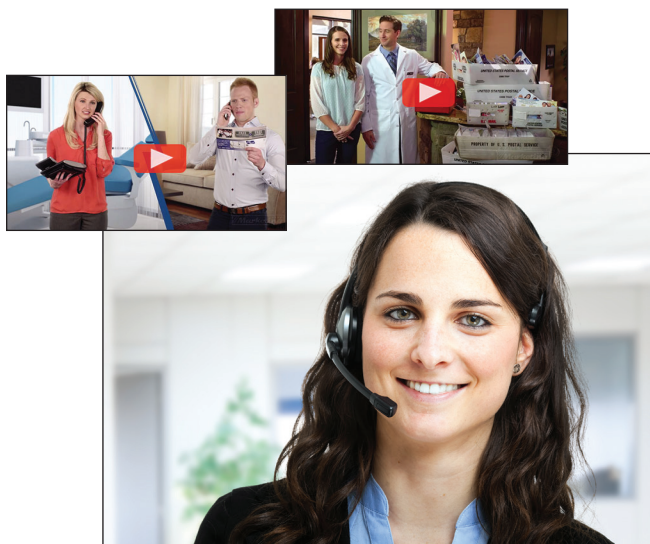
- New patients by name
- ROI
- Staff call scores
- Staff closing ratios
- Missed call statistics and notifications
- And more



Staff training

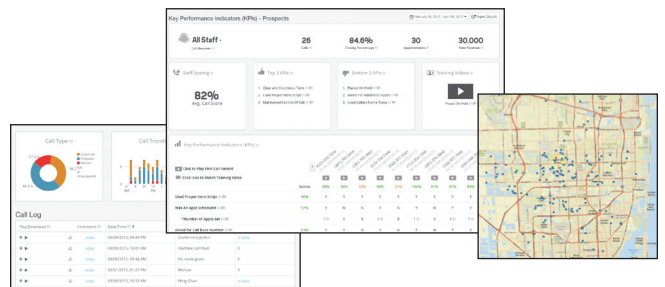
Call handling, phone skills training, and personalized coaching are integral components to increase staff closing ratios. The program utilizes a three-pronged approach to ensure calls become scheduled patients.

- Initial training
- Specialized video instruction
- Personalized live coaching



Uncovered and captured opportunities

Each practice has a senior marketing adviser who continually analyzes the data compiled from each campaign. They determine the best ways to increase ROI to the practice—whether it be individualized staff coaching, capturing missed calls, or finding areas of opportunity or areas to avoid in your market based on the data. They provide the doctor with recommendations and then *they implement* the solutions.



Specialization

The system is designed and optimized exclusively for dentists. Before any practice can be approved, a review of their practice market area must be done to determine if availability exists. For more information, visit DentalMarketing.net. ■



For more information, call (855) 910-9221
or visit DentalMarketing.net.