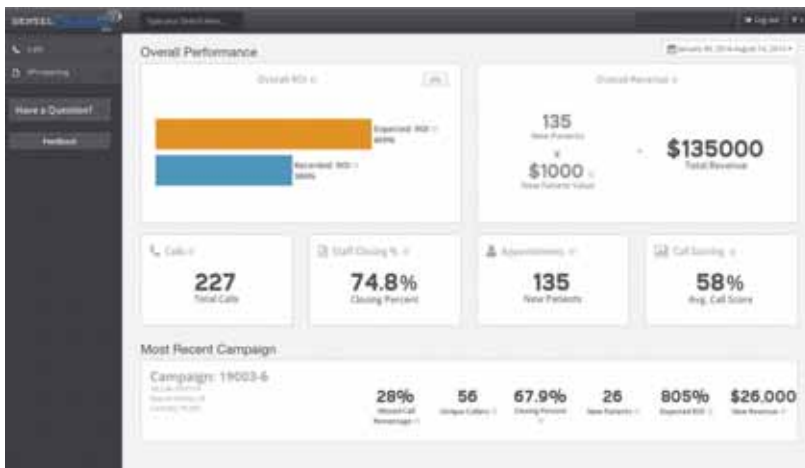


DentalMarketing.net

DentalMarketing.net is not your typical direct mail company. It offers an all-encompassing direct mail strategy that will maximize the performance of each mailing. DentalMarketing.net partners with you in creating, deploying, tracking and monitoring your direct mail campaigns so you don't have to. Its proven techniques create results that speak for themselves. Last year, the company's customers averaged 407 percent ROI on mailings.

The DentalMarketing.net direct mail program is for practices looking for something more out of their current direct mail campaign or looking to get started for the first time. If you are unsure about getting started, know that the program is backed by a 200 percent ROI guarantee. If you don't double your money, they'll send a mailing for free. To the right is what one customer had to say.



"I feel so grateful to have found DentalMarketing.net. The process has been seamless and efficient from the very beginning. We pushed hard to get our first campaign into homes to correspond with our opening day, and the team at DentalMarketing.net was able to make that happen for us very easily. The front office training allowed my team to begin, on the first day, developing excellent phone habits and to be very effective in converting prospective patients to appointments. Our mailer is attractive and eye catching. The process of design and integrating unique and individualized offers and statements about our office was easy and the proofing process efficient. Our mailer has done an excellent job of enticing prospective patients to call and allowing me and my team to take it from there!"

Rachel E. Gold, DMD
Total Health Dentistry
Cold Spring, Kentucky

This is only one of many happy DentalMarketing.net customers using the unique program.

Here are some features that set DentalMarketing.net apart:



- Custom design—data-driven designs tailored to your specific practice and specialties are proven to maximize response.
- Exclusivity—you can reserve the core area you want to mail to.
- Call scoring—this is where the company is unlike any other! Every new prospect call is "scored" based upon 16 Key Performance Indicators (KPIs). This way you know how your staff performs and how they can improve.
- Campaign analysis and refinement—your dashboard allows you to listen to calls, compare campaign performance and view detailed insight into individual staff performance.
- Video training and staff coaching—your dedicated account manager continually monitors the results of your practice and provides customized staff coaching and videos based on the needs of your staff. Trust us, these videos are unlike any training videos you've seen! ■